



CORAL  
REEF

DAMAC

# The Inspiration

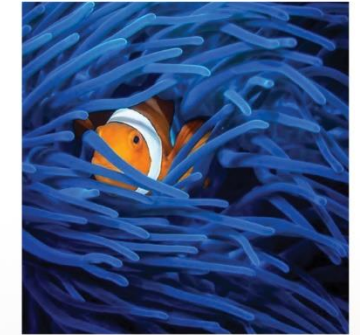
Inspired by coral reefs

Seven surprising facts about coral:

1. Corals are animals
2. Corals can be fluorescent
3. Corals eat plankton/small fish
4. There are hundreds of coral species of all colours, shapes and sizes
5. Corals can move
6. Corals support 25% of ocean life
7. Climate change is the biggest threat to corals

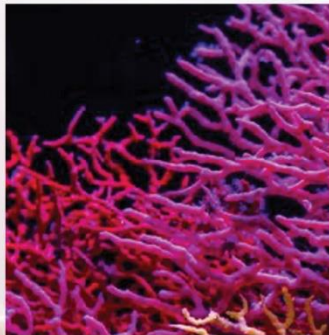


“Coral reefs are the...



...rainforests of the sea”

...cities of the sea”



Blooming



Underwater ecosystem



Glowing



Fauna & flora



The ocean



Organic shapes



*a larger-than-life  
collaboration — unveiled*



**BABOLEX**



VINCENT FAUDEMÉR

# The Inspiration



## VINCENT FAUDEMER

### Babolex – CORAL EDITION

Many celebrities own Babolex:

Kardashian family

Chris Brown

Djibril Cissé

Ian Ziering

André Gignac

Soso Maness

Steve Aoki

Amanda Cerny

Raphaël Pépin

Martika Caringella

Lexy Pantera

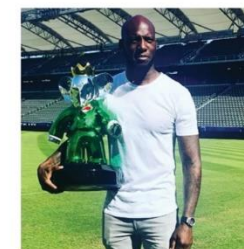
Sheri Nicole



# CORAL REEF



Cibois Sebastien  
PROFESSIONAL FOOTBALLER



Michael Ciani  
PROFESSIONAL FOOTBALLER



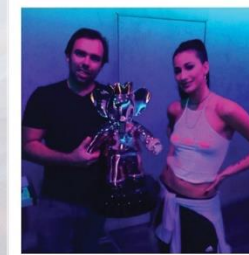
Presnel Kimpembe  
PROFESSIONAL FOOTBALLER PSG



Tiffany Krystal  
REALITY TV STAR AND INFLUENCER



Franck Dubosc  
FRENCH HUMORIST

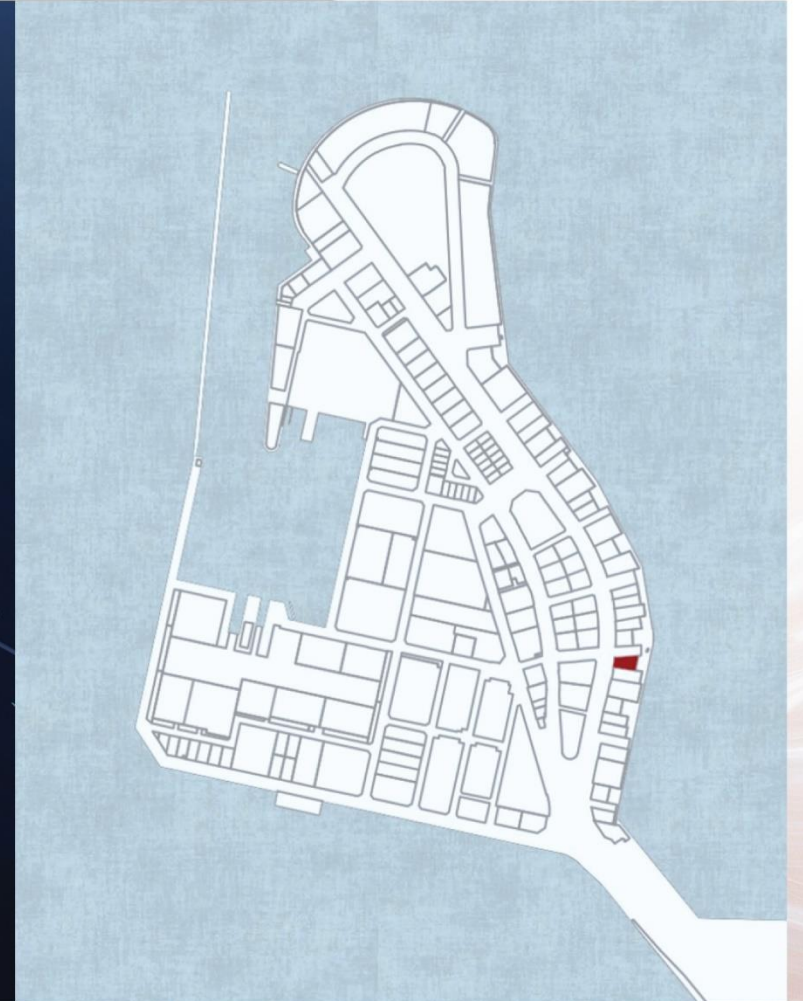


Lexy Pantera  
DANCER, ARTIST & INFLUENCER

# *The Location*



CORAL  
REEF



# Typical Floor Plan



CORAL  
REEF



-  OPEN SEA VIEW
-  1 BEDROOM
-  2 BEDROOM
-  3 BEDROOM





CORAL  
REEF



CORAL  
REEF







CORAL  
REEF



CORAL  
REEF



# Tower Configuration

G+6P+48+R



## LEVEL 1 AMENITIES

SWIMMING POOL  
TUNNEL / PAVILION  
CORAL TREES  
GYM  
INFINITY LED POOL  
SPA

## ROOF LEVEL

## LEVELS 2 - 48

1, 2 & 3 BEDROOM LUXURY  
APARTMENTS

## GROUND LEVEL

## SEA LEVEL AMENITIES

FLOATING POOL  
PASTEL / CORAL BEACH



CORAL  
REEF



CORAL  
REEF





CORAL  
REEF



# *Amenities*



CORAL  
REEF

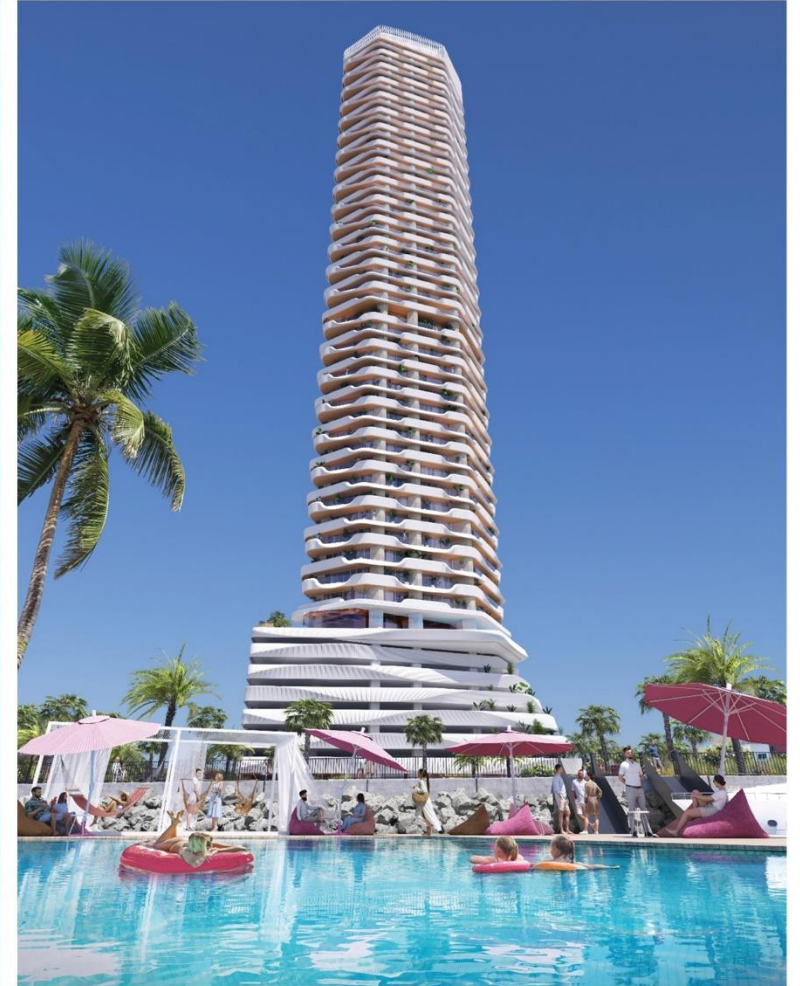
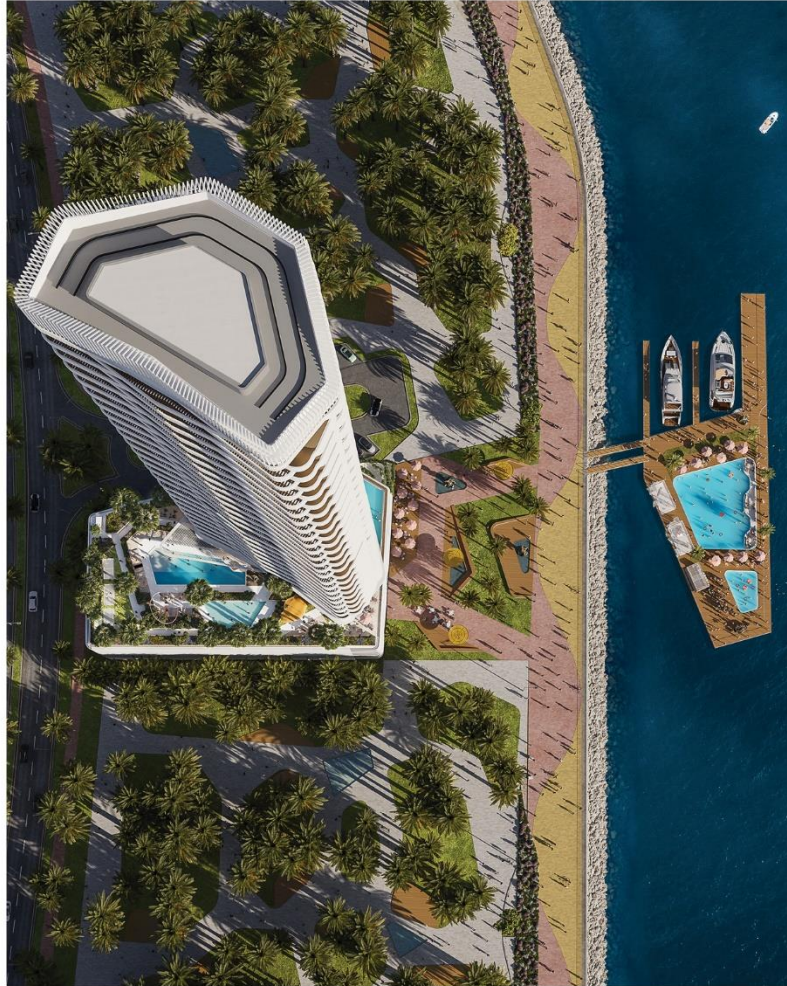
# Amenities

Floating pool  
Movie night  
Hanging corals



# Amenities

Pastel / coral beach  
(floating pool)





# Amenities

Swimming pool



CORAL  
REEF



# Amenities

Kids play area – tunnel / pavilion



CORAL  
REEF



# Amenities

Swimming pool



CORAL  
REEF



# Amenities

Coral trees



CORAL  
REEF



# Amenities

Gym



CORAL  
REEF



# Amenities

Infinity LED pool



CORAL  
REEF



# Amenities

Sensorial experience in the corridors – creating atmospheres



CORAL  
REEF



# Amenities

Spa



CORAL  
REEF





# *Floor Plans*



CORAL  
REEF

# Floor Plans



CORAL  
REEF



**1 BEDROOM - TYPE C1**  
SALEABLE AREA: 725.5 SQFT



**2 BEDROOM - TYPE B2**  
SALEABLE AREA: 1149 SQFT

# Floor Plans



**3 BEDROOM - TYPE A2**  
SALEABLE AREA: 1639 SQFT

# *Interior Design*



CORAL  
REEF

# *Interior Design*

Lobby

  
CORAL  
REEF



# *Interior Design*

Lobby

  
CORAL  
REEF



# *Interior Design*

Lift lobby



# *Interior Design*

Living / dining room

  
CORAL  
REEF





# *Interior Design*

Master bedroom



# *Interior Design*

Master bathroom



# *Interior Design*

Terrace

  
CORAL  
REEF



*Commercial Terms &  
Payment Plan*



CORAL  
REEF

# Commercial Terms & Payment Plan



1 BEDROOM

starting from

**AED 1,657,000**

2 BEDROOM

starting from

**AED 2,527,000**

3 BEDROOM

starting from

**AED 3,328,000**

CORAL REEF		
Description	Milestone Event	(%) Value
DEPOSIT	Immediate	20
1st INSTALLMENT	Within 3 Months of Sale Date	4
2nd INSTALLMENT	Within 6 Months of Sale Date	4
3rd INSTALLMENT	Within 9 Months of Sale Date	4
4th INSTALLMENT	Within 12 Months of Sale Date	4
5th INSTALLMENT	Within 15 Months of Sale Date	3
6th INSTALLMENT	Within 18 Months of Sale Date	3
7th INSTALLMENT	Within 21 Months of Sale Date	3
8th INSTALLMENT	Within 24 Months of Sale Date	3
9th INSTALLMENT	Within 27 Months of Sale Date	2
10th INSTALLMENT	Within 30 Months of Sale Date	2
11th INSTALLMENT	Within 33 Months of Sale Date	2
12th INSTALLMENT	Within 36 Months of Sale Date	2
13th INSTALLMENT	Within 39 Months of Sale Date	2
14th INSTALLMENT	Within 42 Months Of Sale Date	2
15th INSTALLMENT	Within 45 Months Of Sale Date	2
16th INSTALLMENT	Within 48 Months Of Sale Date	2
17th INSTALLMENT	On 70% Completion Milestone	2
18th INSTALLMENT	On 80% Completion Milestone	2
19th INSTALLMENT	On 90% Completion Milestone	2
20th INSTALLMENT	On Completion	30

**4% DLD FEE TO BE PAID IN ADDITION TO THE INITIAL DEPOSIT.**

# The Surprises Aren't Over...

- **Get guaranteed spot cash**

Up to 10,000 AED on 5% token payment and confirmation of unit booking.



CORAL  
REEF

T&C's apply.





THANK YOU